



OFFICIAL AGENCY

2022 VIP OFFERS

...

BMW IBU World Cup Biathlon
15th to 18th December

BE ENTHRALLED



**ANNECY LE GRAND-BORNAND WILL
ONCE AGAIN BE ORGANIZING *THE*
WORLD BIATHLON EVENT.**

BIATHLON ANNECY LE GRAND BORNAND

It is a unique opportunity to watch the French team demonstrate their talent at home, in front of the 60,000 spectators in the international stadium Sylvie Becaert, in the very heart of the Grand-Bornand village.

Seize the opportunity to offer your clients, suppliers and employees the experience of the world biathlon's unique atmosphere while enjoying the dream setting of Annecy and its surrounding mountains.

KEY FIGURES



250
BIATHLETES



6
DISCIPLINES



125 MILLION
VIEWERS



130
INTERNATIONAL
JOURNALISTS



60 000
SPECTATORS



3500
VIP



850
VOLUNTEERS



€5 MILLION
IN ECONOMIC
SPINOFFS







ZONES / AREAS

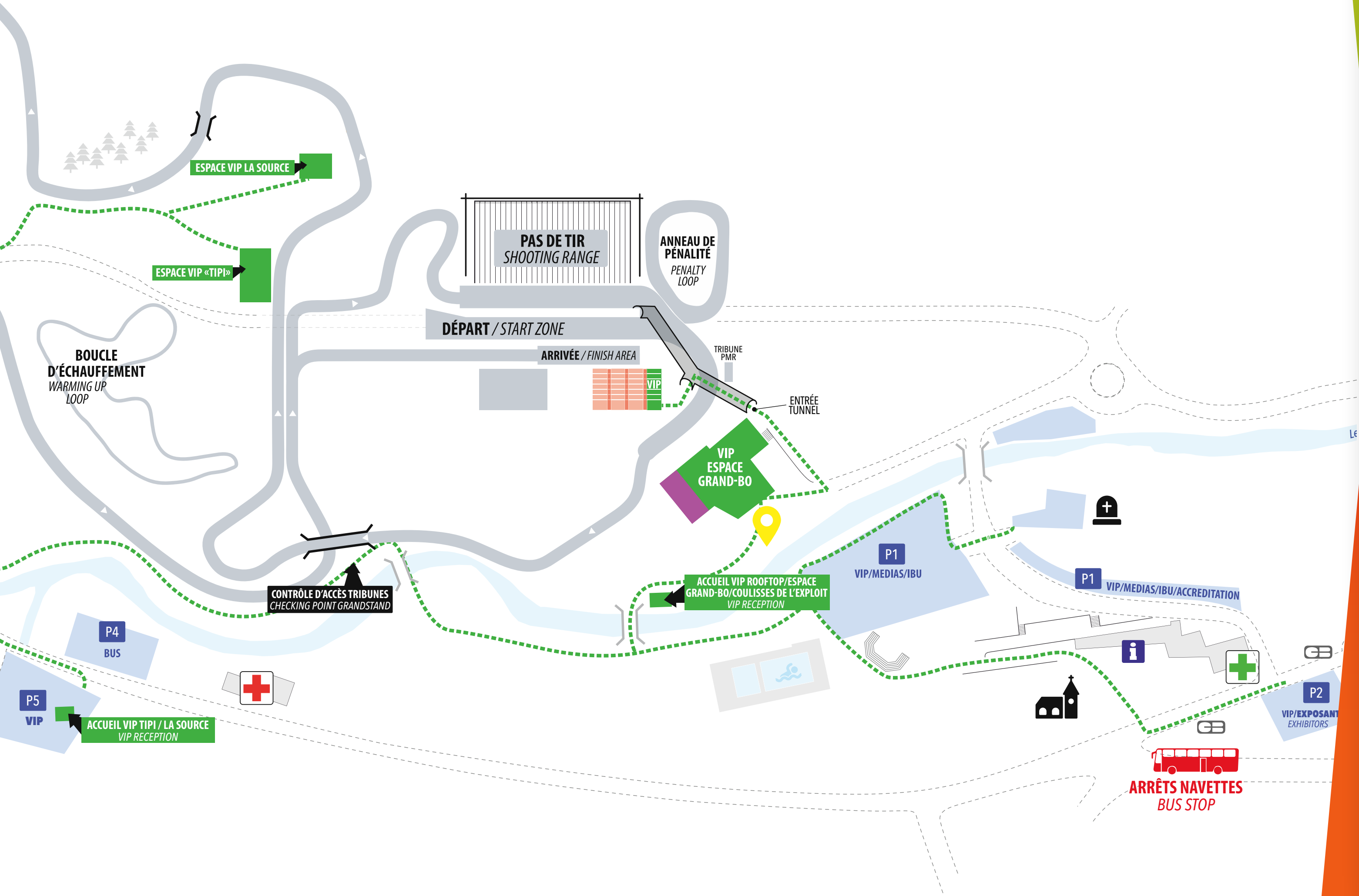
-  **Espaces VIP / VIP Lodges**
-  **Pistes de compétition / Courses**

ACCÈS / ACCESS

-  **Accès piéton VIP / VIP Flow**
-  **Entrée stade / Stadium Entrance**
-  **Tunnel / Tunnel**
-  **Passerelle piéton / Footbridge**
-  **Pont / Bridge**

PARKINGS

-  **P1 VIP/Médias/IBU**
-  **P2 VIP/Exposants / Exhibitors**
-  **P5 VIP**
-  **Point de ramassage athlètes - VIP - Médias**
Pickup point for athletes - VIP - Medias



PROGRAM



THURSDAY 15th DECEMBRE
2.10 P.M.: Men's Sprint

FRIDAY 16th DECEMBRE
2.15 P.M.: Women's Sprint

SATURDAY 17th DECEMBRE
12.10 P.M.: Men's Pursuit
2.15 P.M.: Women's Pursuit

SUNDAY 18th DECEMBRE
12.10 P.M.: Men's Mass Start
2.15 P.M.: Women's Mass Start



Rooftop

Rooftop

This open-air area, located above the stands, offers a unique view onto the shooting range and the finish line.

A glass of Champagne will be served as a welcome drink. A snack buffet, beer and soft drinks will also be available.



RISE UP AND EXPERIENCE THE
BIATHLON WORLD CUP AT ITS
HOTTEST!



€100
Excl. VAT/ pers. / day

THURSDAY
& FRIDAY

A biathlete in mid-air during a jump, wearing a blue and red suit, with a snowy background.

€150
Excl. VAT/ pers. / day

SATURDAY &
SUNDAY



ACCESS TO THE
ROOFTOP



FINGER FOOD



BEERS & SOFT DRINKS
AT DISCRETION



OFFICIAL VIP GIFT



Tipi

Tipi

In this heated area, a "Savoyard" style luncheon cocktail will be served.

Before going out to the exterior terrace to encourage your champions, you will also find a bar serving Champagne, wine, beer and soft drinks at your discretion.



AT THE HEART OF THE STADIUM,
GET UP CLOSE WITH THE COMPE-
TITION TRACK.



€150
Excl. VAT/ pers. / day

THURSDAY
& FRIDAY

€200
Excl. VAT/ pers. / day

SATURDAY &
SUNDAY



ACCESS TO
THE TIPI AREA



HOT/COLD
LUNCHEON COCKTAIL



BEER, WINE AND SOFT
DRINKS AT DISCRETION



PARKING
(1 TO 4 PEOPLE)



OFFICIAL VIP GIFT

PRIVATE USE OF THIS SPACE IS POSSIBLE IN THE EVENINGS,
QUOTE ON REQUEST.



Espace Grand-Bois

Espace Grand-Bo

Enjoy a seated gourmet meal in the Espace Grand-Bo.

Then access the VIP stands to support your favourite champions.

This offer is ideal to spend an enjoyable moment with your guests and develop your network.

Champagne, wine and beer bars are available.



THIS PREMIUM SERVICE WILL
ALLOW YOU TO SHARE **A GOURMET
MEAL** WITH YOUR GUESTS IN A
RELAXED ATMOSPHERE.



€220
Excl. VAT/ pers. / day

**THURSDAY
& FRIDAY**

€280
Excl. VAT/ pers. / day

**SATURDAY &
SUNDAY**



SEATED GOURMET LUNCH
IN THE ESPACE GRAND-BO



ALL DRINKS
AT DISCRETION



SEATS IN THE STANDS
TO WATCH THE RACES



PARKING
(1 TO 4 PEOPLE)



OFFICIAL VIP GIFT

Behind the scenes of the high achievements



Behind the scenes of the high achievements

Led by a former champion in the discipline, you will live a unique immersive experience.

You will visit the area reserved for the athletes and teams before watching the race from the shooting range!

To recover from these strong moments, a gourmet meal will be served in the Espace Grand-Bo where you will also enjoy the Champagne, wine and beer bars.



GO BEHIND THE SCENES OF THE
WORLD CUP WITH THIS
PRESTIGIOUS OFFER, RESERVED
FOR ONLY **30 PEOPLE PER DAY**.



€450

Excl. VAT/ pers. / day

THURSDAY
& FRIDAY



€500

Excl. VAT/ pers. / day

SATURDAY &
SUNDAY



DAY SPENT WITH A
FORMER CHAMPION



VISIT OF THE WORLD CUP
"TEAM ZONE"



WATCH THE RACE FROM
THE SHOOTING RANGE



SEATED GOURMET LUNCH
IN THE ESPACE GRAND-BO



ALL DRINKS
AT DISCRETION



PARKING
(1 TO 4 PEOPLE)



OFFICIAL VIP GIFT

La Source



La Source

Offer a unique experience to your 60 guests in this chalet full of history that you will make your own.

Located in the heart of the event, a luncheon cocktail will be served, and you will enjoy a Champagne, wine and beer bar at your discretion.



THIS EXCLUSIVE SERVICE WILL ALLOW YOU TO WELCOME YOUR GUESTS IN **A PRIVATE CHALET**. FROM ITS TERRACE, YOU WILL OVERLOOK THE COMPETITION STADIUM...



€15,000
Excl. VAT / day

THURSDAY
& FRIDAY



€18,000
Excl. VAT / day

SATURDAY &
SUNDAY



PRIVATIZED CHALET



HOT/COLD
LUNCHEON COCKTAIL



ALL DRINKS AT DISCRETION



PARKING
(1 TO 4 PEOPLE)



OFFICIAL VIP GIFT

SPORT PREMIUM
OFFICIAL AGENCY



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